

Membership Application Form

Please fill in the following details to apply for membership of the South West Tourism Alliance www.swtourismalliance.com.

Our organisation would like to join The South West Tourism Alliance to further co-operation within the visitor economy in South West England.

Name of organisation	
Lead representative (i.e. person who will attend meetings)	
Second representative (when lead is unable to attend specific meetings)	
Address	
Telephone - Office	
Telephone - Mobile	
Email contact	
Email details for No. 2 rep	
Type of organisation	
Number of members	
Methods of communicating with membership	
Methods for feedback	
Specialist knowledge within organisation	
Key issues for membership	
Regional and national groups which organisation is part of, represented at or ask for advice/support from	
Key groups and organisations which require 'joined up' representation	

I understand that I am not committing the organisation to any financial or legal liabilities and that I will receive more detailed information upon confirmation of membership.

Authorised by:.....

Position in the company:.....

Date:.....

Return the form to info@swtourismalliance.org.uk or alistair@higherwiscombe.com or SWTA. Higher Wiscombe, Southleigh, Devon, EX24 6JF