

**South West Tourism Alliance.
Conference Agenda, 13th November 2018
Tiverton Hotel, Tiverton, Devon, EX16 4DB.**

09:00	Delegates arrive, coffees & teas	All
09:20	Conference Welcome & Regional Update	Alistair Handyside, Chair SWTA
09:45	Questions	
09:50	Why Tourism needs Lobbyists & what they do for you	Dierdre Wells OBE, Chair Tourism Alliance
10:05	Questions	
10:10	What Visit England is doing to support the South West	Patricia Yates, Director of Communications & Strategy, Visit Britain
10:25	Discover England Fund boost for South West	Carolyn Custerson, CEO English Riviera & Sally Everton, GM at Visit Devon
10:40	Joint Questions to Patricia, Carolyn & Sally	
10:55	Tea and Coffee	
11:20	How Government sees Tourism	Stephen Darke, Head of Tourism at Department of Culture, Media & Sport
11:35	Questions	
11:40	Local Enterprise Partnerships & Tourism	David Ralph, CEO, Heart of the SW Local Enterprise Partnership
11:55	Questions	
12:05	The Spectre of Tourism Taxes	Chaired by Kate Nicholls, CEO UK Hospitality, panel support from
	PANEL SESSION WITH QUESTIONS FROM DELEGATES	<ul style="list-style-type: none"> • Kurt Janson, Tourism Alliance • Alistair Handyside, Chair SWTA & PASC UK • Robin Barker, Tourism Management Institute & Services for Tourism • Amanda Lumley, Destination Plymouth • Graham Wason, Tourism Respect • Stephen Darke, DCMS • Carolyn Custerson, English Riviera • And others TBA
12:55	Lunch	
13:45	Update on Regional Awards	Robin Barker, CEO, Services for Tourism
13:55	Questions	
14:00	Keeping up to date with the Regulations	Kurt Janson, Director, Tourism Alliance
14:15	Questions	
14:20	MOT's for all Accommodation Providers?	Chaired by Alistair Handyside, Chair SWTA, panel support from
	PANEL SESSION WITH QUESTIONS FROM DELEGATES	<ul style="list-style-type: none"> • Kurt Janson, Tourism Alliance • Deborah Heather, Quality in Tourism • Robin Barker, Tourism Management Institute & Services for Tourism • Kate Nicholls, CEO UK Hospitality • Amanda Lumley, Destination Plymouth • Carolyn Custerson, English Riviera • And others TBA
15:05	Business Rates, the Need for Change	Liz Waugh, CEO Coast, Kate Nicholls CEO UK Hospitality & Alistair Handyside, Chair SWTA
15:20	Questions	
15:25	Summary, close & thanks	Alistair Handyside, Chair, SWTA
	Tea coffee, networking and depart by 1600	